

# Bibleref: a Microformat for Bible References

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*Microformats are “a set of simple, open data formats built upon existing and widely adopted standards” (see <http://microformats.org>) that capture small but important bits of information on web pages. Bibleref is a proposed microformat for identifying Bible references that are embedded in blog posts and other web content. Broad use of bibleref would enable search engines, content aggregators, and other automated tools to correctly label the references so they're more easily searchable. This presentation will explain why bibleref is needed, explore the technical specifics, and discuss how to promote broader adoption.*

[Slides \(HTML\)](#)